

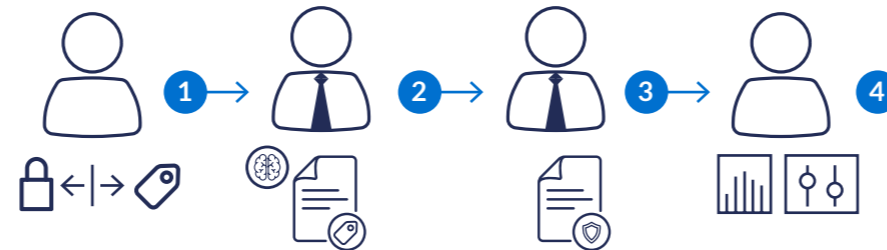
How Artificial Intelligence and Machine Learning can improve your Data Classification & Protection strategy

WHY DON'T CURRENT DATA CLASSIFICATION SYSTEMS WORK?

Most companies deploy theoretical approaches instead of realistic ones that consider the organization's intricacies. At the same time, most organizations either rely on simplistic labels or utilize too many labels that ultimately confuse the users. Furthermore, outdated data classification systems disregard compliance with regulations and imply excessive dependence on the user to classify the data.

SEALPATH'S APPROACH TO DATA CLASSIFICATION

HOW DOES IT WORK?



1. The admin link labels with protection policies.
2. The user classifies data with AI-enhanced suggestions.
3. The file is automatically protected based on the label.
4. The admin can track and control files everywhere.

THE POWER OF ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING AT THE SERVICE OF DATA CLASSIFICATION & PROTECTION

AI/ML MODELS TRAINED FOR YEARS

With Industry data (financial, automotive, defense, aerospace, healthcare, etc.), various document types (invoices, CVs, etc.) and regulated data (PCI, GDPR, etc.).



ACCURACY IMPROVED WITH USER'S FEEDBACK

The users' verdicts help continuously improve the process, and the improvement in accuracy accelerated at the rate of %8 per hour per user.



DIFFERENT CLASSIFICATIONS DIMENSIONS

The Machine Learning and Artificial Intelligence system on which it is based can give users suggestions regarding Data Sensitivity, Regulation, Data Type and Scope of Dissemination.



AUTOMATED PROTECTION

When a classified file with a certain level of sensitivity is detected, it is automatically protected without user intervention avoiding mistakes.



KEY DIFFERENCES WITH RUDIMENTARY DATA CLASSIFICATION SYSTEMS

- AI/ML data classification suggestions.
- Straightforward to use and deploy.
- Pre-trained models with industry data.
- Accuracy improved with user feedback.
- Several classification dimensions.
- Data protection %100 integrated.

THE CORE BENEFITS OF SEALPATH'S SOLUTION:

- Understand your data footprint.
- Ensure regulatory compliance.
- Unprecedented accuracy.
- Apply the appropriate protection.
- Automated protection.
- Very easy to use and deploy.



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